Abbey College, Ramsey - Employer Engagement Strategy 2020/21

Ramsey is a small market town, which with the nearby villages of Ramsey Forty Foot, Ramsey Heights, Ramsey Mereside, Ramsey Hollow and Ramsey St Mary's, comprises a population of just over 8,000. The town is about 10 miles (14 km) north of Huntingdon and 13 miles south of Peterborough, with Cambridge being 28 miles away. Due to the limited public transport facilities, some of our students want to access work in the local area.

'By 2023, Huntingdonshire will be the fastest growing District in Cambridgeshire and one of the top 10 best places to live, work and invest in England.' (Huntingdonshire District Council Huntingdonshire Economic Growth Plan 2013 – 2023)

Our aim is to be a key contributor to local economic development. By focusing on the needs of businesses, we ensure our students have the relevant qualifications, skills and experience and are work ready for the opportunities that currently exist or will be emerging in the future.

To achieve this aim Abbey College will develop relationships with local employers to support the delivery of our careers programme.

By sharing their knowledge and expertise, local businesses will help our students to develop vital skills for employment, inspire them to consider careers they may not have thought possible, and encourage all of our students to consider the full range of employment opportunities available locally

We will provide local businesses with access to a talent pipeline for future employment needs. This can be achieved by:

- Providing the opportunity to promote businesses and industries to our students and their families
- Promoting employment opportunities to our students and their families
- Hosting recruitment activities in the school

We request employer feedback on all our activities to ensure that we are meeting business needs, as well as those of our students

We value employers support, and ensure that we provide excellent hospitality, making a visit to Abbey College a positive one.

The activities below reflect our Careers Strategy and with which we would welcome employer support.

Year Group	Activity	Autumn Term Sept-Dec	Spring Term Jan-April	Summer Term May-July
11	Mentoring	/	/	
All	Careers Fair	/		
8	STEM Event for Girls	/		
13	Mock Interviews		/	
7	Guess the Professional	/		
10	CV / Interview Workshop			/
10	Work Experience Week		/	
12	Mentoring		/	
9	Employability Day			/
8	Meet the Professional			/
11/13	Apprenticeship Assembly	/		
12	Work Shadowing Week			/
All	Participate in lessons to link learning to careers	/	/	/
11	Inspirational Speaker – Presentation	/		
All	Project/Task Briefs	/	/	/